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BOB IZUMI'S

REAL FISHING

The Ultimate Fishing Tournament

The first annual World Sturgeon Classic

Finesse Ice Fishing

A light approach for heavy winter action

Walleyes through the Winter

Locating walleyes from first ice to last

PLUS:

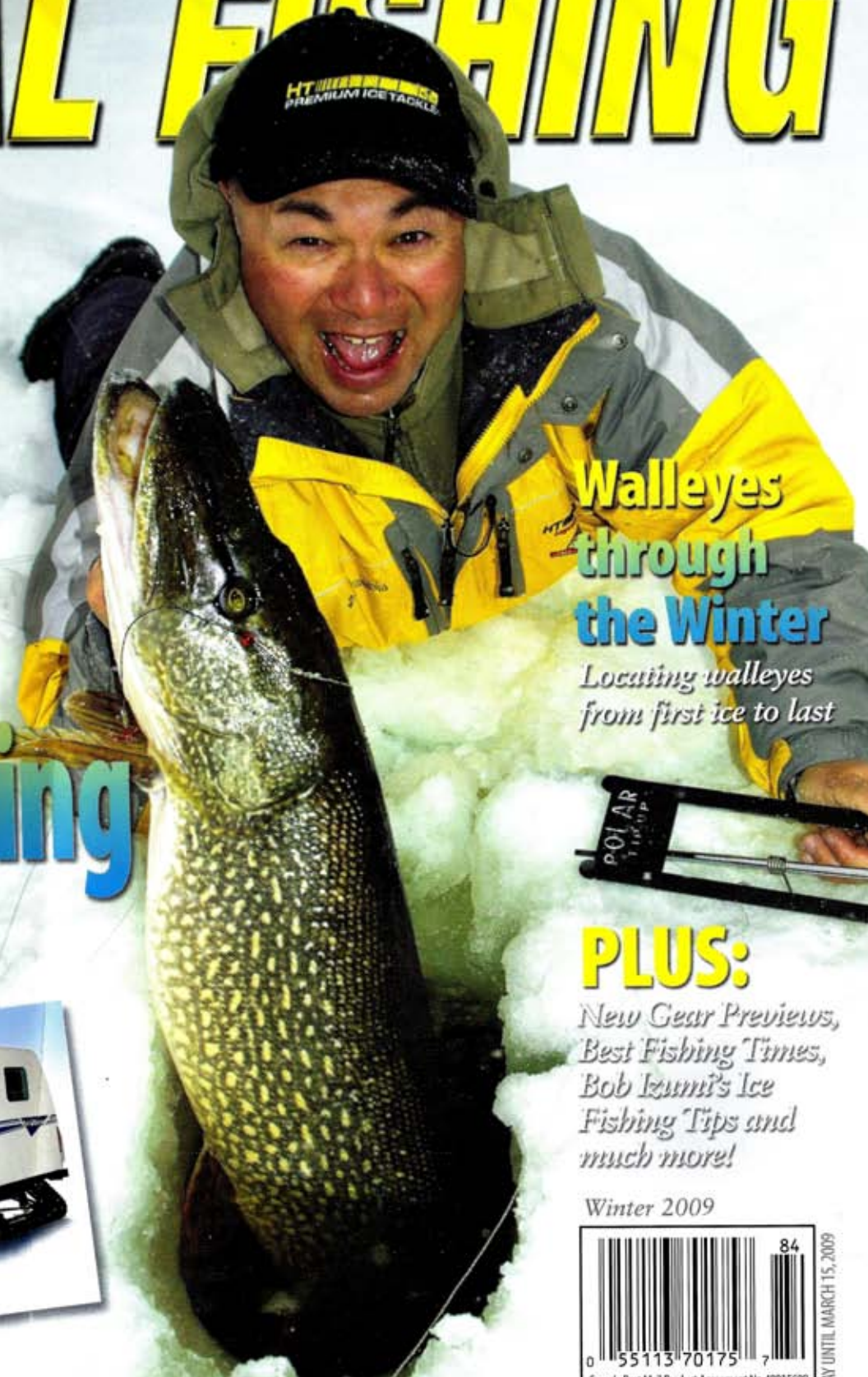
New Gear Previews, Best Fishing Times, Bob Izumi's Ice Fishing Tips and much more!

Winter 2009



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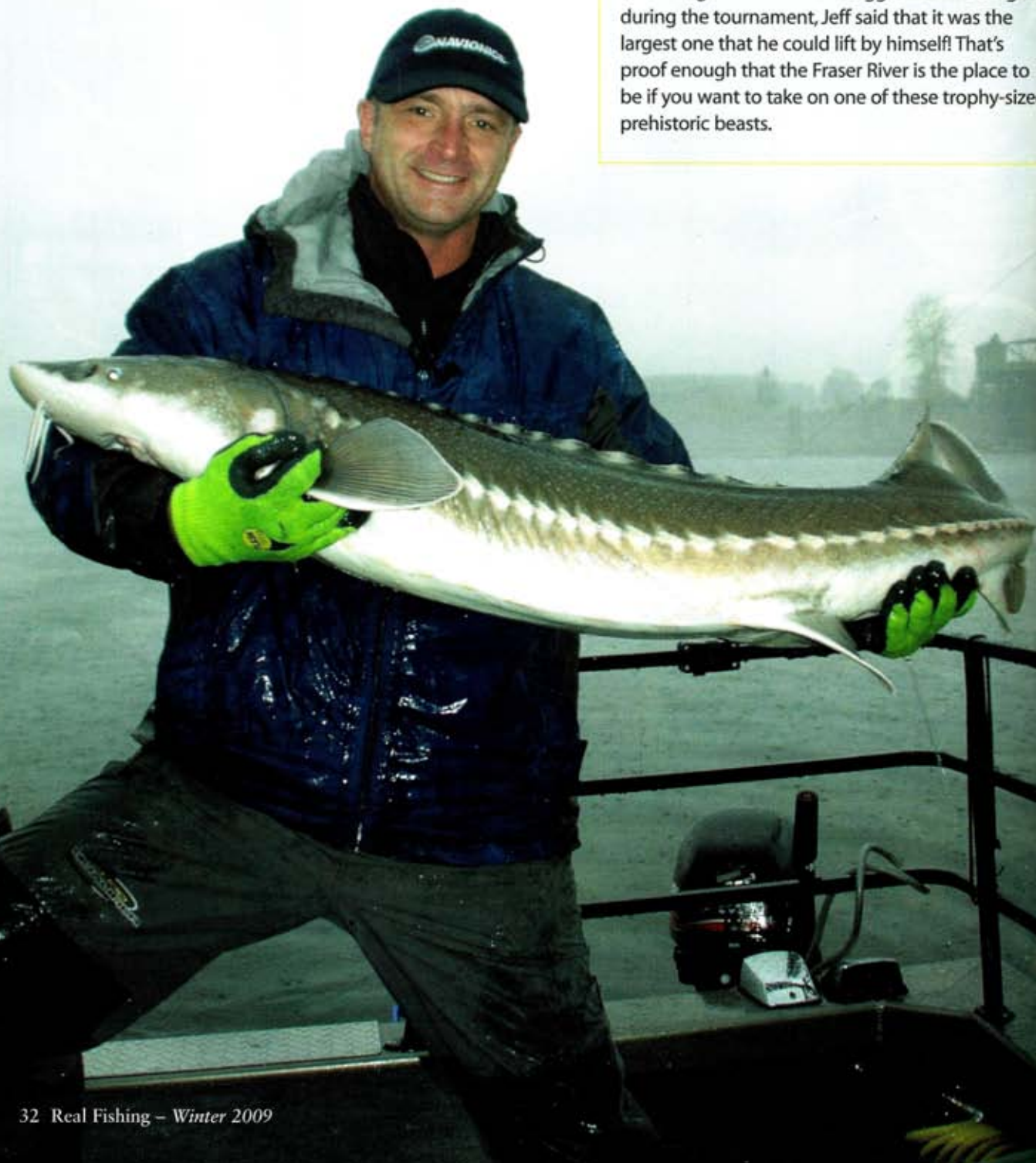


THE HOT BITE

It may have been a damp, cool day but the fishing was definitely hot for Jeff Brodeur of Navionics while he was competing in the first annual World Sturgeon Classic in British Columbia last fall. On day two of the tournament, Jeff caught this 50-inch class white sturgeon while fishing with 3-week old, "sun-cured" salmon eggs.

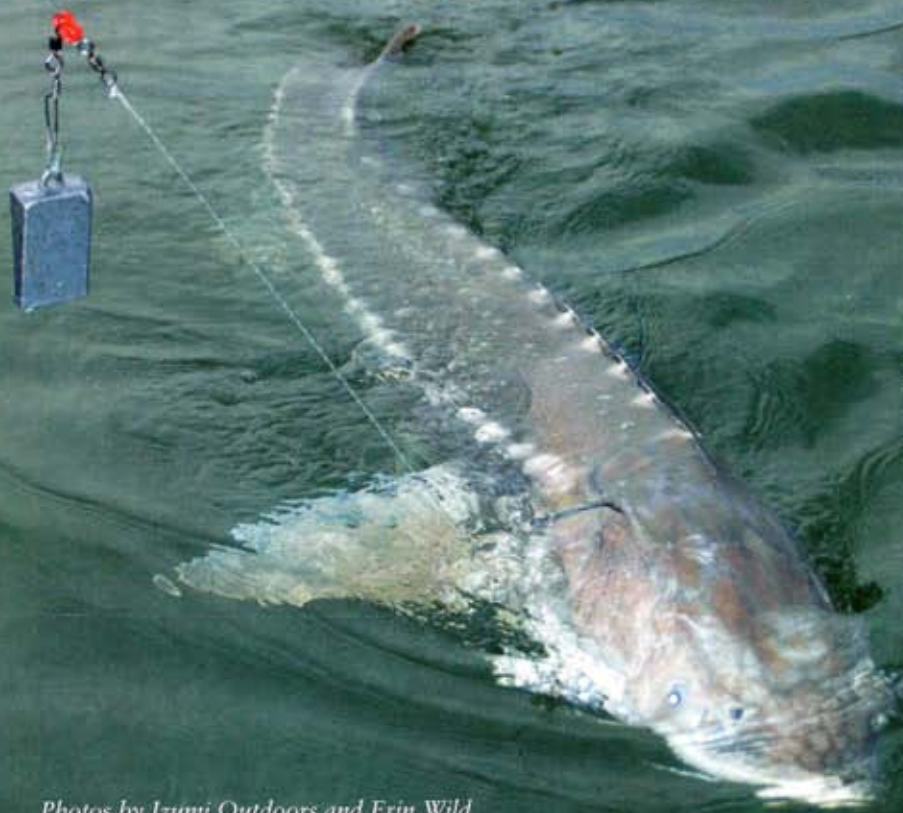
"This is one of over 20 fish our team boated at the World Sturgeon Classic last October 30 to 31 on the Fraser River in BC," said Jeff. "What an incredible fishery! If you have the chance, GO! (An oversized breakfast is highly recommended!)"

Although this wasn't the biggest fish he caught during the tournament, Jeff said that it was the largest one that he could lift by himself! That's proof enough that the Fraser River is the place to be if you want to take on one of these trophy-sized, prehistoric beasts.



2008 WORLD STURGEON CLASSIC

The Ultimate Fishing Tournament



Photos by Izumi Outdoors and Erin Wild

In late October, 2008, a group of Fraser River sturgeon guides and 40 hard core anglers from six different countries converged near Chilliwack, BC to compete in what may be the ultimate fishing tournament. Fishing in four-person teams, the goal was simple – catch and release the largest white sturgeon, based on fork length, over the two days of competition and walk away with the first prize of \$40,000.

